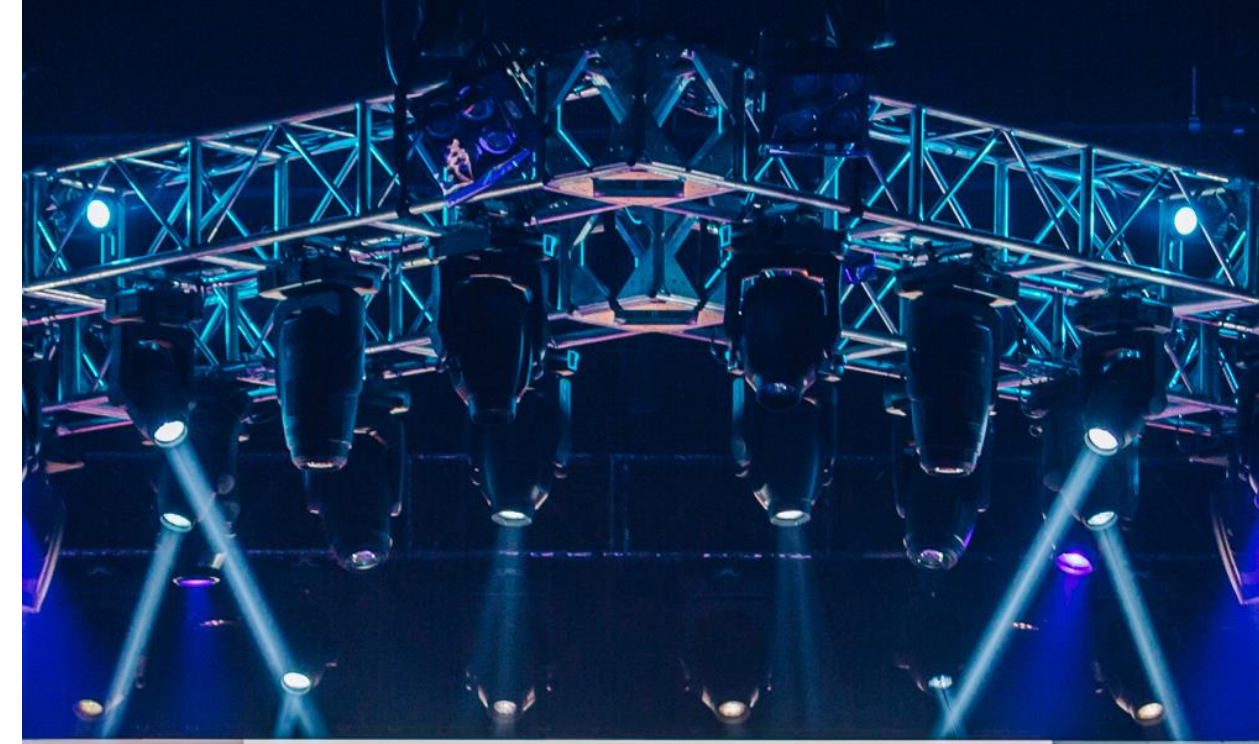


CREATING EXPERIENCES  
CONNECTING PEOPLE, PLACES & BRANDS

DEMARTINO   
DESIGN GROUP  
PLANNING + PRODUCTION

EVENT CAPABILITIES DECK  
SOCIAL | CORPORATE | NON-PROFIT







# DEMARTINO

## DESIGN GROUP

### PLANNING + PRODUCTION

- TURN-KEY EVENT PLANNERS
- EXPERIENCE DRIVEN DESIGNERS
- CREATIVE STRATEGISTS

We design and execute exceptional events that stand out in a crowded market, ensuring success for all stakeholders. At the heart of our work is creativity, allowing us to consistently exceed client expectations and create a memorable impact that leaves a lasting impression on guests.

WHO WE ARE

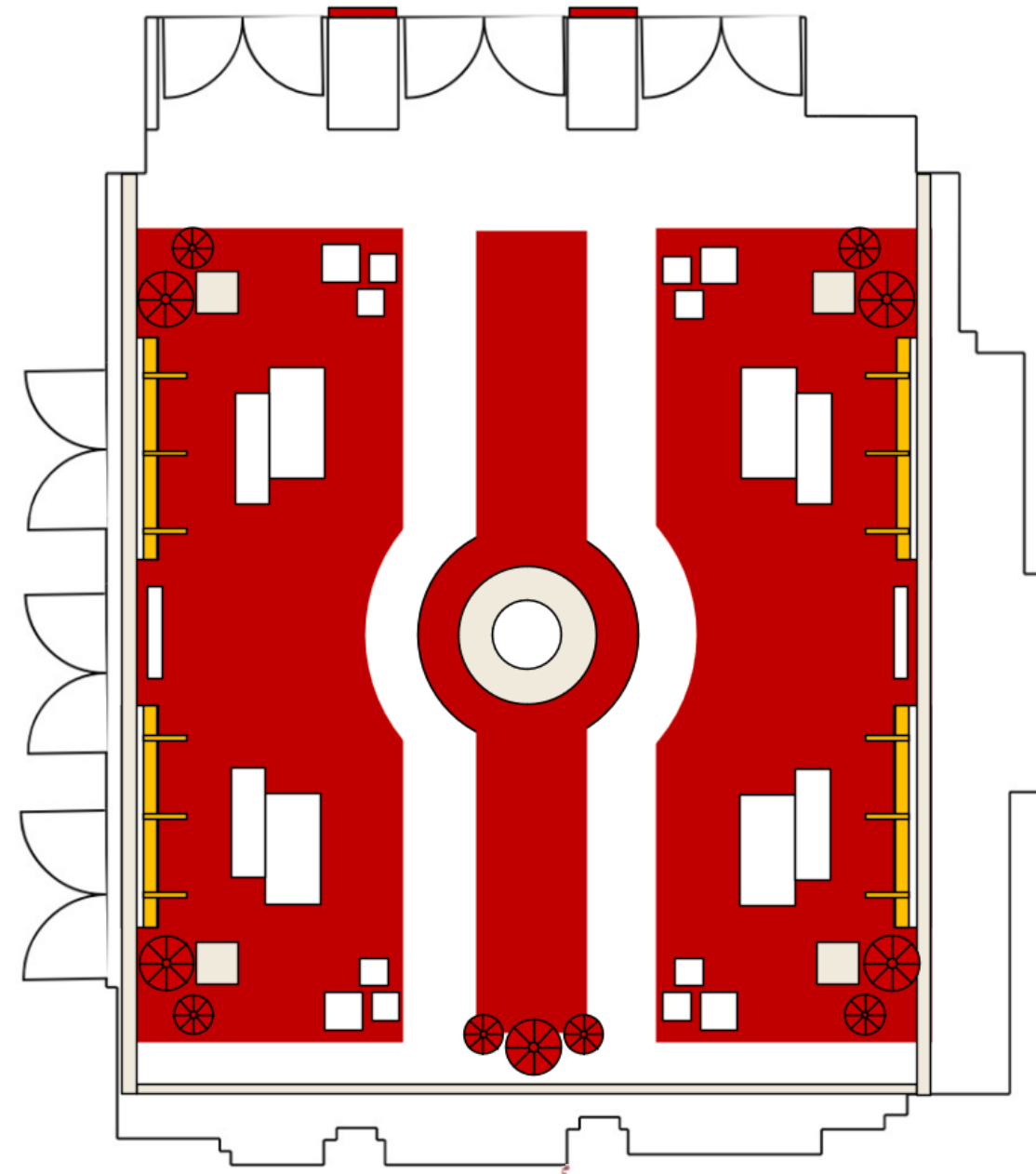




## WHAT WE DO

We create powerful brand experiences by crafting compelling narratives and interactive elements that connect audiences and brands throughout the event. By thoroughly understanding each client's objectives and requirements, we collaborate to develop and execute innovative storytelling approaches. Our goal is to forge a unique event identity, ensuring every event leaves a memorable and distinct impression, maximizing the overall ROI.





Once we thoroughly understand the event's needs, goals, and budget, we move into the planning phase. After conducting detailed site visits, we develop a cohesive experiential plan that will shape your event. We use reference images, 2D floorplans, and 3D renderings to outline the guest experience, covering aspects such as aesthetics, food and beverage, paper goods, entertainment, and event flow. Once these components are approved, we incorporate production elements like audio, visual, and lighting, and create a detailed plan for installation, event management, and teardown.

OUR PROCESS







# OUR EVENTS

- GRAND OPENINGS & MAJOR MILESTONES
- CORPORATE CELEBRATIONS & AWARDS SHOWS
- NON-PROFIT GALAS & FUNDRAISERS
- VIP & EXECUTIVE EXPERIENCES
- LUXURY BRAND ACTIVATIONS
- PACK-AND-PLAY EVENTS & TOURS
- TELEVISION BROADCAST & CONCERT SUPPORT
- IN PERSON, ONLINE & HYBRID EVENTS





## EVENT PLANNING & MANAGEMENT

- EVENT STRATEGIES & CONCEPTS
- BRANDING & EVENT IDENTITY
- BUDGET PLANNING & MANAGEMENT
- VENUE SELECTION & MANAGEMENT
- GUEST EXPERIENCE CURATION
- SPATIAL PLANNING & GUEST FLOW
- PROGRAM & CONTENT DEVELOPMENT
- ASSET CREATION MANAGEMENT
- FUNDRAISING SUPPORT
- EVENT TIMELINE & RUN OF SHOW
- INVITATIONS, PRINT MATERIALS & SIGNAGE
- CATERING & BEVERAGE CURATION
- PHOTOGRAPHY & VIDEOGRAPHY
- ENTERTAINMENT & TALENT MANAGEMENT
- EVENT SECURITY & INSURANCE
- PERMITTING, ENGINEERING & LICENSES
- ON-SITE EVENT MANAGEMENT TEAM

## ENVIRONMENT & PRODUCTION

- DESIGN, DÉCOR & FLORAL CURATION
- SCENIC & SET DESIGN CONCEPTS
- AUDIO, VIDEO & LIGHTING DESIGN
- STAGING & RIGGING MANAGEMENT
- TENTING & EVENT INFRASTRUCTURE
- POWER & PORTABLE UTILITIES
- TECHNICAL TEAM & CREW

CAPABILITIES







# OUR MISSION

Our mission is to transform the corporate, social, and non-profit event realms by challenging conventions. We strive to innovate and deliver exceptional guest experiences, maintaining the highest of standards in quality, creativity, and cohesion. Recognizing each client's uniqueness, we tailor strategies and solutions to ensure event success. With our extensive network, deep industry expertise, and strong resources, we stand out as leaders in the field and eagerly look forward to helping new clients achieve outstanding results.





# TAYLOR DEMARTINO

## OWNER | CREATIVE DIRECTOR

832.302.6630 | TAYLOR@DEMARTINODESIGNGROUP.COM

